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DS&E NEWS RELEASE

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TECHNICAL DEMAND HAS STRONG FIRST QUARTER; SHOOTS UPWARD IN APRIL

In one of its strongest leaps in recent years, technical demand shot upward in April to an unusually high level. The movement, as measured by Deutsch, Shea & Evans' High Technology Recruitment Index, was from 129 in March to 148 in April. This figure contrasts sharply with the April, 1983 level of 93, and suggests that demand for engineers and scientists has fully rebounded from the long, slow downturn that began in 1981.

The Index itself is based upon a three-month running average derived from the monthly figures. The latest data, (for March) show a continuing, if limited, upward movement to 137. The average for the first quarter of 1984, therefore, stands at a very healthy 134. According to DS&E, these data suggest, that demand for professional talent is now approaching that of the late 70s, when the Index plateaued for a long period around 140.

(OVER)

HIGH TECHNOLOGY RECRUITMENT INDEX
(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
April, 1983	93	91
May	93	94
June	94	97
July	104	101
August	104	106
September	111	108
October	110	102
November	100	111
December	123	120
January, 1984	137	132
February	135	134
March	129	137
April	148	--

*Based on a 3-month running average

HTRI is based on recruitment advertising placed in key newspapers and professional journals each month. DS&E, which has maintained the Index since 1960, is a recruitment advertising agency, a subsidiary of Foote, Cone & Belding Communications, Inc.

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